Town Council
AGENDA

Monday, November 21, 2022 - 5:30 PM
Council Chambers, Easton Town Office
14 S Harrison Street

4:45 PM Re-Districting Workshop

5:30 PM: Call to Order by President Cook.

Opening remarks and Pledge of Allegiance by Councilmember Abbatiello.

Approval of Minutes.

Meeting minutes from 11/7/22.

Municipal Official Items.

Items from Mayor Willey.

Items from the Town Manager.

Items from the Town Attorney.

Fire Board.

Presentations.

Mr. Mike Starling, Transmitter Radio 91.7, Cambridge, to discuss a new license granted by the FCC in June 2022.

Discussion regarding request for Doverbrook funding.

Public Participation/Comments.

Items by Members of the Council:

Adjournment.

The public can access the meeting as follows:
https://www.eastonmd.gov/129/Agendas-Minutes

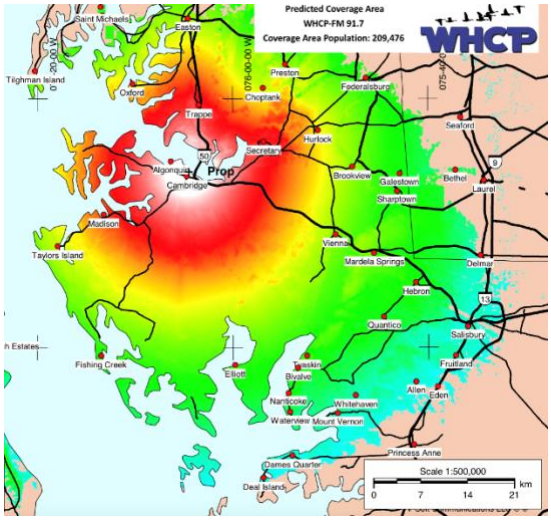
If you are an Easton Cable subscriber, you can view the meeting through TV-Channel 98.

Please note: There is a possibility of all or part of the meeting may be held in Closed Session.

Introducing WHCP-FM – 91.7

A New, High-Impact Community Radio Station for the Greater Mid-Shore

In this age when local news is hard to find and community engagement is on the wane, the new WHCP-FM will play a vital role.



WHCP-FM is the next phase of WHCP-LP, a community radio station that has served Cambridge, MD since 2015. We are now ready to grow – from a low-power station reaching 10 miles around Cambridge with fewer than 30,000 people – to a more powerful station reaching from St. Michaels to Salisbury, a service area with more than 200,000 people.

WHCP-FM will be the best of WHCP-LP and much more, providing information and inspiration that helps Maryland's Mid-Shore flourish. We will do this by being *obsessively local*. We will:

Be the only non-commercial community radio station on the Mid-Shore. Our unique and eclectic blend of music and local content is rare on the radio dial.

Capture the culture and spirit of this area. We are created for and by people on the Mid-Shore. We are run primarily by volunteers who live here, are proud of who we are and are eager to share it.

Offer a platform for local talent. More than 80% of our content is locally produced, from music to talk shows to local news and public affairs. Our music genres include blues, jazz, indie, funk, world, soul, folk, Celtic, rock, country, and hip hop. It's an audio adventure.

Serve as the voice of our community. Through community journalism we highlight local non-profits, businesses, events and resources that help people engage in their community.

Fill the "news desert" left by other media abandoning this area. We'll have local news and public affairs programs and add National Public Radio (NPR) programming curated specifically for the Mid-Shore.

Ensure access for all. WHCP-FM will offer traditional broadcast, multiple streaming options, a free app and a reading service for the blind and visually impaired, as well as accessibility during emergencies.

WHCP-FM is being built and led by the same people who developed WHCP-LP, including nationally-recognized professionals from *NPR, PBS, POLITICO, ABC News* and other media. Target for launch is summer 2023.

You Can Help Build This Station for Maryland's Greater Mid-Shore

To successfully build and operate this new, high-impact station for the Mid-Shore, we need your support. Our needs include new facilities, infrastructure and equipment; programming expenses and some paid staff and interns to ensure sustainability. We welcome the opportunity to connect to discuss the possibilities.

Mike Starling, WHCP-FM Founder and President
mike@whcp.org | 410-415-3041

Judy Diaz, WHCP-FM General Manager
judy@whcp.org | 703-868-5485